Издательские решения Oxford University Press для исследователей и библиотекарей

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Tomsk State University
March 2017
Agenda

- Oxford University Press
- Resources supporting studying, teaching and research
- How to get published
- Questions
Oxford University Press
The University of Oxford

Overview

The oldest university in the English speaking world.

It is a collegiate research based institution.
Oxford University Press is a department of the University of Oxford. It furthers the University’s objective of excellence in research, scholarship, and education by publishing worldwide.
How to use scientific products to support your research?
The Information Overload Problem

- Difficult to keep up with developments in the field
- Labor-intensive to start research in unfamiliar areas
- Slows productivity on research projects
- Guiding students is major challenge.
Mobilizing the community of experts
Global network of research
Where do OUP Resources Fit in your Research Journey?

Each resource provides a vital step on the research journey, from quick fact checking, to reviewing the literature in a field, to keeping up to date with the latest research.
Which resources from OUP I can access in TGU?
Oxford University Press (OUP) publishes the highest quality journals and delivers this research to the widest possible audience. We achieve this by working closely with our society partners, authors, and subscribers in order to provide them with publishing services that support their research needs.
To view the available journals, please access the 'Journals A to Z' list or view the titles from the 'Journals by Subject' tab.
Oxford University Press (OUP) is mission-driven to facilitate the widest possible dissemination of high-quality research. We embrace both green and gold open access (OA) publishing to support this mission.

To view the fully Open Access journals list, please click on the ‘Open access’ tab.
Supporting the evolution of Open Access publishing

Sustainable, high-quality OA publishing requires either funding to be available to pay for Article Processing Charges, sponsorship, or suitable embargo periods. This limits which journals, disciplines, and fields can shift to OA, a process that requires the support of the relevant research community, scholarly societies, and associations.

For the foreseeable future, we expect a mixed business model publishing industry. In some areas, gold OA will be the best option; in others it will be the subscription model, with provision for green OA after specified periods. As the academic and professional communities evolve and adjust this mix, OUP will continue to drive and support progress in this area.

OUP operates two different open access models:

- An optional open access model (Oxford Open) for the majority of our journals. Please see the individual journal home pages to find out whether they offer optional open access.
- OUP also publish fully open access journals

Fully Open Access journals

* Neuroscience of Consciousness
* Nucleic Acids Research
* Open Forum Infectious Diseases
* Oxford Medical Case Reports

Overview of optional Open Access
Nucleic Acids Research

Impact Factor
9.202
5 year Impact Factor
8.647

Senior Executive Editors
Keith Fox
Barry Stoddard

About the journal
Nucleic Acids Research (NAR) is a leading Open Access journal, which has been chosen by the Special Libraries Association as one of the top 100 most influential journals in medicine and biology...

Breakthrough articles
These articles represent the very best NAR papers, in terms of originality, significance and scientific excellence.

Read more

CRISPR collection
Read a collection of over 70 NAR articles on CRISPR biology, as well as an editorial by Senior Executive Editors Barry Stoddard and Keith Fox.

Explore the collection

NAR Methods
A comprehensive collection of methods papers published in Nucleic Acids Research since 1999, listed by category.

Browse the archive
To search the platform, please type your query into the search box.
The new platform offers the following new functionalities:

1. Altmetrics figures displaying at the article level: quantifying and displaying usage, citation and sharing.
2. The ability to refine and filter search results by article type, subject, journal, section, date, and availability.
3. The ability to search by images
4. The format of the PDF and PowerPoint slides

The improved features are:
1. Search, discovery, and navigation
2. Connections between content types
3. Subscription, purchase, and updating
4. My Account: Oxford Academic Account
5. Responsive design
6. Improved user experience (UX)
OXFORD HANDBOOKS ONLINE

www.oxfordhandbooks.com

the home of the world’s most trusted Handbook Series is now bigger and better
Oxford Handbooks Online (OHO), the home of scholarly research reviews, is an outstanding collection of the best Handbooks in 14 subject areas and an invaluable research resource:

For Students
In-depth subject overviews and direction to further related content provide authoritative guidance for research

For Researchers and Faculty
Peer-reviewed online-first and online-only articles ensure that research is informed by the most recent developments

For Librarians
One source for both classic and newly-published works makes scholarship more accessible and discoverable – and streamlines library collections
14 SUBJECT AREAS AVAILABLE

- Archaeology
- Business and Management
- Classical Studies
- Criminology and Criminal Justice
- Economics and Finance
- History
- Law
- Linguistics
- Literature
- Music
- Philosophy
- Political Science
- Psychology
- Religion

Subscription: 40% discount & volume discount
Editors in Chief

Christina Riggs
Archaeology

Michael Hitt
Business and Management

Gareth Williams
Classical Studies

Michael Tonry
Criminology and Criminal Justice

Rebecca Earle
History

Markus Dubber
Law

Sally Thomason
Linguistics

Colin Burrow
Literature

Mark Juergensmeyer
Religion

Alexander Rehding
Music

Sandy Goldberg
Philosophy

Desmond King
Political Science

Peter Nathan
Psychology

✓ Ensure accuracy, authority, and objectivity

✓ Expanding research in cutting edge topics

✓ Ensuring comprehensive coverage of fast-moving disciplines
OXFORD HANDBOOKS ONLINE IS NOW BIGGER AND BETTER

Authoritative Coverage
An Editor in Chief and Editorial Board of subject experts ensure accuracy, authority, and objectivity.

Online-First Articles
Articles publish online immediately after peer review, delivering scholarly thought instantaneously.

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Modern, sophisticated functionality and new user tools respond to the evolving needs of a rapidly-shifting online environment.

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Efficient Search
Abstracts and keywords at a Handbook and article level, in combination with deep tagging and XML data, make it easier for users to find exactly the content they need.

Discoverability Tools
MARC21 records, OpenURL, full text DOIs, and connections to the Oxford Index increase discoverability and seamlessly link users to the library’s catalog.
Online Editorial Process

**Print Handbooks**
- Handbook Commissioned
- Author submits chapter
- EIC and book board review
- Submit approved essay
- OUP publishes in OHO
- Revise and update for print

**Oxford Handbooks Online**
- Editor in Chief
- Ed Board of area specialists
- Recommend *new* topics/authors
- Recommend *update*
- Peer-review Board or external
- OUP publishes in OHO
University Press Scholarship Online

Delivering the best scholarly publishing from leading university presses around the world

universitypressscholarship.com
Delivering the best scholarly publishing from leading university presses around the world

Providing access to over 22,000 titles across over 30 subject areas, from more than 20 leading university presses, including Oxford University Press

An unparalleled research tool, making disparately published scholarship easily accessible, highly discoverable, and fully cross-searchable via a single, online platform

It will become a must-have database for every academic library and many public and special libraries as well

- Library Journal
Subject areas

Anthropology
Archaeology
Art
Architecture
Biology
Business and Management
Classical Studies
Computer Science
Earth Science & Geography
Economics and Finance
Education
Environmental Science
Film, Television, and Radio
History
Information Science
Law
Linguistics
Literature
Mathematics
Music
Neuroscience
Palliative Care
Philosophy
Physics
Psychology
Political Science
Public Health and Epidemiology
Religion
Society and Culture
Social Work
Sociology

• Subscription: 40% discount & volume discount
User benefits

Access **high quality scholarly content** from leading university presses – broadening research horizons

View **free abstracts at book and chapter level** for all titles – providing at-a-glance access to the content

Download chapters to **PDF** – enabling research on-the-go

**Frequent update schedule** ensures access to the latest titles at the forefront of academic scholarship (Oxford ten times a year, partner presses three times a year)

**Share** titles, chapters, abstracts, and search results with colleagues using **social bookmarking tools** and **citation export**
Welcome to University Press Scholarship Online

A vast and rapidly-expanding online research library, University Press Scholarship Online (UPSO) offers full-text access to the best scholarly publishing from around the world, making disparately-published scholarship easily accessible, highly discoverable, and fully cross-searchable via a single online platform.

Watch our short video to learn more about UPSO.

UPSO in numbers ...

- 31 subject modules
- 22,000+ books
- Thousands of authors from over 50 countries worldwide

OSO in numbers:

- Containing 12,000+ books
- Across 20 subject modules
- In 370+ subdisciplines
- Written by 13,000+ authors
- From 2,000+ institutions
- Located in 90+ countries
- Updated 12 times a year

• The University Press of Kentucky
• Liverpool University Press
• Manchester University Press
• The University of Minnesota Press
• The University Press of Mississippi
• The MIT Press
• New York University Press
• The University of North Carolina Press
• Policy Press
• Stanford University Press
• Yale University Press
• Oxford University Press
• The American University in Cairo Press
• British Academy
• University of California Press
• University of Chicago Press
• Columbia University Press
• Cornell University Press
• Edinburgh University Press
• University Press of Florida
• Fordham University Press
• University of Hawai‘i Press - launching in November 2016
• Hong Kong University Press
• Seoul National University Press
Other products for researchers?
Epigeum History and Background

- Epigeum is a spin out from Imperial College London
- Developed pedagogy and innovative courseware based on research from Imperial’s College’s Business School teaching and learning unit
- Epigeum became a wholly owned subsidiary and part of the Oxford University Press on 22nd May 2015
The Story of Epigeum Course (2:13)

https://www.youtube.com/watch?v=SMknJeqLV90
Epigeum Introduction

Transforming Research, Teaching and Learning in Higher Education Through Exceptional Online Learning

- Teaching
  Tools to support the planning and delivery of effective courses

- Studying
  Vital preparation for making the most of university

- Research
  Essential guidance for achieving research best practice

- Leadership and Management
  Tailored professional development for university staff
Epigeum Online Courses

92 Online Courses

Used By

280 Universities

29 Countries

36% Of the QS World Top 100 Universities

95% Of Russel Group Universities
University Clients

Selected Licence clients

Selected Development partners with licence agreements for multiple Epigeum programmes

Selected Development partners
Why Epigeum?

Useful pods on the right side of each screen such as:
Quotations - Portfolio activities – Documents - Advice - Key terms
Links to further reading – Add your context
Supporting materials

• Video is a key element of Epigeum courses and is likely to include, for example:
  - Expert interviews
  - Case study/practitioner interviews
  - Explanatory video
The Epigeum Leadership and Management programmes are devised to provide the knowledge and skills that are particular to the higher education context. This context is intensely complex and needs these kind of tailored materials to be truly effective. Devised by leading experts in collaboration with universities from across the world, these courses promote best practice leadership within the context of your institutional culture.
Our courses: Studying

- **Academic Success: Skills for Learning, Skills for Life**
  - Published on: Nov 2015
  - 5 Hours Core activities, 10 Hours Additional activities

- **English for Academic Studies**
  - Published on: Jul 2015
  - 23 Hours Core activities, Over 80 Hours Additional activities

- **EAP Foundations: Developing Key Skills in English for Academic Purposes**
  - To be published: Sep 2017
  - 40+ Hours Core activities

- **Consent Matters: Boundaries, Respect, and Positive Intervention**
  - Published on: Jul 2016
  - 60-75 Minutes Core activities, 1 Hour Additional activities

- **Avoiding Plagiarism**
  - Published on: Jul 2014
  - 1 Hour Core activities

- **Avoiding Plagiarism [North American version]**
  - Published on: Nov 2015
  - 1 Hour Core activities

- **Research and Writing Skills for Dissertations and Projects: An Introduction**
  - To be published: Jan 2017
  - 5 Hours Core activities, 10 Hours Additional activities

- **Skills and Attributes for Career Success: Developing an Enterprising Mindset**
  - To be published: Mar 2017
  - 7.5 Hours Core activities, 15 Hours Additional activities

- **Student Success [US version]**
  - Published on: Aug 2016
  - 7.5 hours Core activities, Over 30 hours Additional activities
Our courses: Teaching

Blended Learning
Published on: Jun 2016
12 Hours, 30 minutes
Core activities
26 hours, 45 minutes
Additional activities

University and College Teaching
Published on: Nov 2011
27 Hours
Core activities
256 Hours
Additional activities

Learning Technologies Online
Published on: Feb 2010
13 Hours
Core activities

Teaching and Assessment for Nursing and Allied Health Educators
Published on: Sep 2015
5.5 Hours
Core activities
At least 40 Hours
Additional activities

Teaching Online
Published on: Apr 2014
14.5 Hours
Core activities
57.5 Hours
Additional activities

Teaching and Assessment for Medical Educators
Published on: Sep 2015
6.5 Hours
Core activities
At least 35 Hours
Additional activities

Teaching and Assessment for Medical Educators [US]
Published on: Oct 2015
Over 4 Hours
Core activities
26 Hours
Additional activities

Teaching and Assessment for Nursing and Allied Health Educators [US Version]
Published on: Oct 2015
Over 3.5 Hours
Core activities
30 Hours
Additional activities
Our courses: Research

**Human Subjects Protection**
Published on: Jan 2013

120 Minutes
Core activities

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**Advanced Research Skills**
To be published: Jan 2018

12 hour
Core activities

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**Research as a Transferable Skill**
To be published: Jan 2018

15 hours
Core activities

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**Research Integrity: Concise**
Published on: Apr 2016

45-75 Minutes
Core activities
Our courses: Research

Responsible Conduct of Research: Concise [US Version]
Published on: Apr 2016
45-75 Minutes
Core activities

Enhancing Research Impact
Published on: May 2016
6 Hours
Core activities
24 Hours
Additional activities

Advising Doctoral Students [US Version]
Published on: Mar 2015
7.45 Hours
Core activities
13.5 Hours
Additional activities

Statistical Methods for Research
Published on: Jul 2014
12.5 Hours (per version)
Core activities
Our courses: Research

**Professional Skills for Research Leaders**
Published on: Jan 2014

- 16 Hours
  - Core activities

- 60 Hours
  - Additional activities

**Supervising Doctoral Studies**
Published on: Aug 2014

- 10 Hours
  - Core activities

- 20 Hours
  - Additional activities

**Research Skills Master Programme**
Published on: Oct 2013

- 45 Hours
  - Core activities

- 200 Hours
  - Additional activities

**Research Integrity**
Published on: Jul 2012

- 5 Hours (per version)
  - Core activities

- 25-32 Hours (per version)
  - Additional activities
About the *Research Skills Master Programme*

The *Research Skills Master Programme* is a comprehensive training resource for researchers, consisting of 18 online courses. It provides PhD students, junior postdoctoral researchers and early-career research academics with a broad range of essential skills, from writing for academic purposes to entrepreneurship and commercialisation.

The courses are designed to improve the effectiveness of researchers and also equip students with the skills they will need in their careers, whether inside or outside of academia. This updated programme features a brand new design, full compatibility with mobile devices, revised content and a series of new pedagogical features including nearly 200 hours of supplementary online and offline activities to engage participants and consolidate learning.

Available with Epigeum *Impact*

*IMPACT*: evaluation tools and analytics

1. Who are your trainees?
2. Did they learn anything?
3. Has program changed climate?
4. How does your institution measure up?
# Research Skills Master Programme

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<td>Entrepreneurial opportunities: recognition and evaluation</td>
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<tr>
<td>Career planning in the sciences</td>
<td>Entrepreneurial resources: people, teams and finance</td>
</tr>
</tbody>
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*18 online courses to select*
Getting published in the sciences

Overview

Publication date: Oct 2013
Core activities: 2 hours
Additional activities: 11 hours

This course aims to encourage researchers in the sciences to publish and guide them through the processes involved in publishing an academic article, including identifying when and where to publish, how to write and prepare a paper for submission and the peer review process. The course may also be helpful for researchers in the social sciences using experimental research methods.

Syllabus

- Module 1: The publishing landscape
- Module 2: Getting ready to publish
- Module 3: Submitting your paper
- Module 4: The editorial process
- Module 5: Tips from the top

Author, revised and first editions: Dr Keith Hart
Senior Research Fellow, Central Biotechnology Services, School of Medicine, Cardiff University

Reviewer, first edition: Professor Peter Barnes
Professor of Thoracic Medicine and Head of Airway Disease at the National Heart and Lung Institute, Imperial College London
Research methods in the sciences

Overview

Publication date: Oct 2013
Core activities: 3 hours
Additional activities: 7 hours

This course aims to support doctoral and postdoctoral researchers undertaking independent research in the sciences. The course provides guidance on the different research processes, from the early stages of framing a research question, through conducting the research, to writing up findings and publication.

Syllabus

✔ Module 1: What is science?
✔ Module 2: Identifying and formulating the research question
✔ Module 3: Evaluating research questions
✔ Module 4: Designing and planning your research
✔ Module 5: Reflection and communication
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-CHOICE
Oxford Bibliographies

Developed cooperatively with scholars and librarians worldwide, Oxford Bibliographies combines the best features of an annotated bibliographies and a high-level encyclopedia to guide researchers to best available resources across a wide variety of topics.

• Every subject area has an Editor-in-Chief and Editorial Board, and each article receives multiple peer reviews and board vetting.

• 50-100 articles at launch per subject (equivalent to a 4-volume print encyclopedia).

• Updated monthly, including revisions to existing articles.
Available Subjects

- African American Studies
- African Studies
- American Literature
- Anthropology
- Art History
- Atlantic History
- Biblical Studies
- British and Irish Literature
- Buddhism
- Childhood Studies
- Chinese Studies
- Cinema and Media Studies
- Classics
- Communication
- Criminology
- Ecology
- Education
- Environmental Science
- Evolutionary Biology
- Geography
- Hinduism
- International Law
- International Relations
- Islamic Studies
- Jewish Studies
- Latin American Studies
- Latino Studies
- Linguistics
- Management
- Medieval Studies
- Military History
- Music
- Philosophy
- Political Science
- Psychology
- Public Health
- Renaissance and Reformation
- Social Work
- Sociology
- Victorian Literature

Forthcoming Subjects:

- Literary and Critical Theory
User Benefits

Selective
Expert recommendations on the best works available in each discipline—whether it be a chapter, a book, a journal article, a Website, blog, or data set—streamline the research process.

Credible
Each subject area has an Editor in Chief, an Editorial Board and peer reviewers, ensuring balanced perspective with scholarly accuracy, authority, and objectivity.

Original Scholarly Content
Each article is an authoritative guide to the current scholarship on a topic with original commentary and annotations by top scholars.

Seamless Pathways
Intuitive linking and discoverability tools help users quickly locate full text content to prevent dead ends.

Up to Date and Expanding
A robust update program keeps researchers informed of advances in their field.

Discoverability Tools
MARC21 records, OpenURL, full-text Dols, and connections to the *Oxford Index* increase discoverability and usage of library resources beyond *Oxford Bibliographies*.
August 2013 Editors' Pick - CHOICE

2013 Best in Class, Reference - Interactive Media Awards

2013 Best Publishing Online Campaign - The Web Marketing Association

2012 Best eProduct and Multi-discipline platform - PROSE
Very Short Introductions
VSI gives you an A-Z about any subject area with simple words to make the subject more approachable especially something like Quantum Physics.

Very Short Introductions offer concise introductions to a diverse range of subject areas

400+ books available
5 Subject Area with 50 different subtopics

The extra material (right of the slide) for every book – videos, blog posts, additional material from other resources (OSO and ORO), additional linking related to the topic or the author.

The author webpage and the ability to locate the physical book in one’s own library
What are the Oxford Research Encyclopedias?

What is the Oxford Research Encyclopedia?
A validated reference platform that bridges the gap between authoritative sources and online accessibility.

Who is it for?
Students and faculty in universities that aim for accredited information in sourced research materials.

How does it work?
A university subscription allows each student unlimited access to our vast resource library across 20+ academic disciplines. Every article is written by Oxford validated authors and certified experts in their field of study, and updated on an ongoing basis to ensure relevance of source material.

What type of research do the OREs provide?
In depth overviews that summarize all critical aspects of a topic in a format that can be easily digested in 30 minutes or less.

What make the OREs an essential research tool?
With the creation of the OREs, the reference program has pivoted away from simply aggregating facts and has moved into the business of providing **insight, interpretation, and expert guidance**. The new encyclopedia model is about going beyond facts to provide the insight that only a leading expert on the topic can deliver.
End User Benefits

What are the Oxford Research Encyclopedia benefits for end users?

**User-Friendly & Accessible**
Our online platform makes qualified research easier than ever.

**Authoritative Resources**
All ORE articles are written by certified experts of the topic.

**All Disciplines in One Place**
ORE provides cross-reference material in dozens of fields of study.

**Ongoing Article Updates**
Reference articles are monitored by experts to ensure fresh and timely updates reflect new insights.

**Oxford Validated**
All articles have been vetted and approved by editors at Oxford University Press.

**Community Engagement**
Join an engaged community of authors, scholars and students working to push reference forward.

oxfordre.com
Commissioning hundreds of 10k word scholarly articles from scratch will take 2-3 years. Therefore, ORE sites will be freely available for this period, moving through 5 milestones:
Subjects Available

- African History
- American History
- Asian History
- Business and Management
- Climate Science
- Communication
- Criminology and Criminal Justice
- Economics
- Education
- Encyclopedia of Social Work
- Environmental Science
- Global Public Health
- Latin American History
- Linguistics
- Literature
- Natural Hazard Science
- Neuroscience
- Oxford Classical Dictionary
- Planetary Science
- Politics
- Psychology
- Religion
AMA Manual of Style

Welcome to the new online home of the AMA Manual of Style! With a brand new interface and redesigned search, browse, and personalization, finding what you need in the Manual is easier than ever.

Useful resources
- Read the Welcome letter from the Author Committee
- Learn more about the AMA Manual of Style Online

Announcing an all-new user experience:
Users – view details of the new features in our guide: What's New
Librarians – find out how this affects you by viewing our: Migration Pack
How to get published with international journals?
Before you start...........

You must have a clear topic or topics to be reviewed, what is your research question?
Editors are looking for “something new and preferably surprising” according to Dr. Peter Smith, a Cambridge philosopher and former editor of Analysis, the philosophical journal.
Be Careful:

There are 1,000,000’s of published studies. You need to **MASTER** your topic: be aware of works completed by others, updates or/and be ready to answer questions or summarize it.
Initial literature review: The 5 X 5 principle

- Identify 5 top peer refereed academic journals focusing on your specific subject
- Identify 5 top internationally recognized books or collective works on your specific subject
- Identify 5 top academic research centres specializing in your subject
- Identify 5 most renowned professors in your narrow field („gurus“)
- Identify 5 top regular international academic conferences covering your subject
Which journal to go for?
Process Conclusion:

• Identify a few possible target journals but be realistic
• Follow the Author Guidelines: scope, type of paper, word length, references style, etc.
• Find where to send your paper (editor, regional editor, subject area editor) …
• … and how to send it (email, hard copy, online submission)
• Send an outline or abstract to editor: is it suitable? how can it be made so?
• Read at least one issue of the journal
Co-authorship?

• With supervisor, different departments or institutions
• Exploits individual strengths
• Especially useful for cross-disciplinary research
• Demonstrates the authority and rigour of the research
• Increases potential pool of citations

But remember

• Ensure paper is edited so that it reads as one voice
• Identify the person responsible for closing the project
• Agree and clarify order of appearance of authors
Peer Review:

• Peer Review is important to assess your work before submitting it.

• Have fellow colleagues, tutors, scholars look at your work and give you feedback to avoid desk rejection. You do not want to be refused by appearing uninformed concerning your submission.

• Always expect that you would have to amend, alter and revise your paper to submit a more accurate version.
Plagiarism and referencing

- Plagiarism (from the Latin *plagium* meaning ‘a kidnapping’) is the act of taking someone else’s work and pretending it is yours. It is considered fraud!
- It isn’t always detected in peer review but electronic tools can help
Surviving peer review

Not always straightforward process
Research is all about peer review

1. You need to avoid a desk reject
2. You may need to revise and resubmit
3. You will almost certainly need to alter your paper

Most scientists regarded the new streamlined peer-review process as ‘quite an improvement.’
The Process

• Submission is an important step on the road to being published
• Reviewers are selected for their expertise by the Editors
• They do sometimes make mistakes and their opinions may not be valid
• But generally they raise genuine concerns about the work – conceptualization, execution and/or interpretation of the work
The Process

• Their comments are aimed at maintaining the quality of papers published in the journal, the overall journal reputation and ultimately at improving your work to attain a high standard of academic writing.
Revising

• A request for revision is good news!
  – You’ve avoided a desk reject and you are in the publishing cycle
  – Nearly every published paper is revised at least once
  – So now, close the deal!

• **Acknowledge** the editor and set a revision deadline

• **Clarify** if in doubt – ‘This is what I understand your comments to mean…’

• Meet the revision **deadline**

• Attach a **covering letter** showing how you met the reviewers’ requests (or if not, why not)
Dealing with the comments:

• Answer as completely as possible
• Answer politely, be tactful and not with emotive language
• Answer with evidence
• If you feel the reviewer has misunderstood then address the point with a good argument explaining why the reviewer is mistaken
  • It may be the reviewers are conflicted on a point
  • It is ok to use one reviewer to argue against another
What makes a good paper?
HINT: Editors and reviewers look for …

- Originality – what’s new about subject, treatment or results?
- Relevance to and extension of existing knowledge
- Research methodology – are conclusions valid and objective?
- Clarity, structure and quality of writing – does it communicate well?
- Sound, logical progression of argument
- So what?’ factors!
- Recency and relevance of references
- **Adherence to the editorial scope and objectives** of the journal
- A good title, keywords and a well written abstract
In case of rejection:
DON'T GIVE UP!
If your article is rejected

- **Ask why**, and listen carefully!
  Most editors will give detailed comments about a rejected paper. Take a deep breath, and listen to what is being said.

- **Try again**!
  Try to improve the paper, and re-submit elsewhere. Do your homework and target your paper as closely as possible.

- **Don’t give up**!
  At least 50% of papers don’t get published. Everybody has been rejected at least once.

- **Keep trying**!
YOU DID IT!!!!!!!
Any Questions…

Marcin Dembowski
marcin.dembowski@oup.com